

October 30, 2023

Pink October at SILB

On October 30, 2023, students of Shoolini University with DSW Team visited SILB. A Neon board made for “Pink October” was set up at the venue. A selfie booth was set up with the theme of “My Mother Matters”. The purpose of this activity was to inspire students and faculty members at SILB to spread breast cancer awareness. A stall was set up where some posters regarding guidelines for the self-examination of breast cancer were installed. The Shoolini volunteers also addressed the various groups of faculty members and students at the venue. They explained with some facts and figures as to how breast cancer is diagnosed very late in India and how the 60% of women who died because of Breast Cancer could have been cured with early diagnosis. Breast cancer can be diagnosed with self-examination. Volunteers inspired not only the girls but also the boys for spreading this information with their mother, sisters, and female relatives. Some other stalls were set up for fund raising by selling “Pink October” badges, selling cup-cakes. Also, there was a stall setup for braiding where many students and faculty members got their hairs braided. A stone painting competition also took place where various students and faculty participated with high enthusiasm. The winners of the stone painting competition were given prizes. Dr. Shalini at SILB thanked the DSW Team of Shoolini University for organizing such an important event.

Total number of students participated: - 38



Faulty members and students participating in stone painting competition



A selfie booth was set up at the venue



Volunteers braiding hairs at the stall



A faculty member getting her hair braided at the stall